

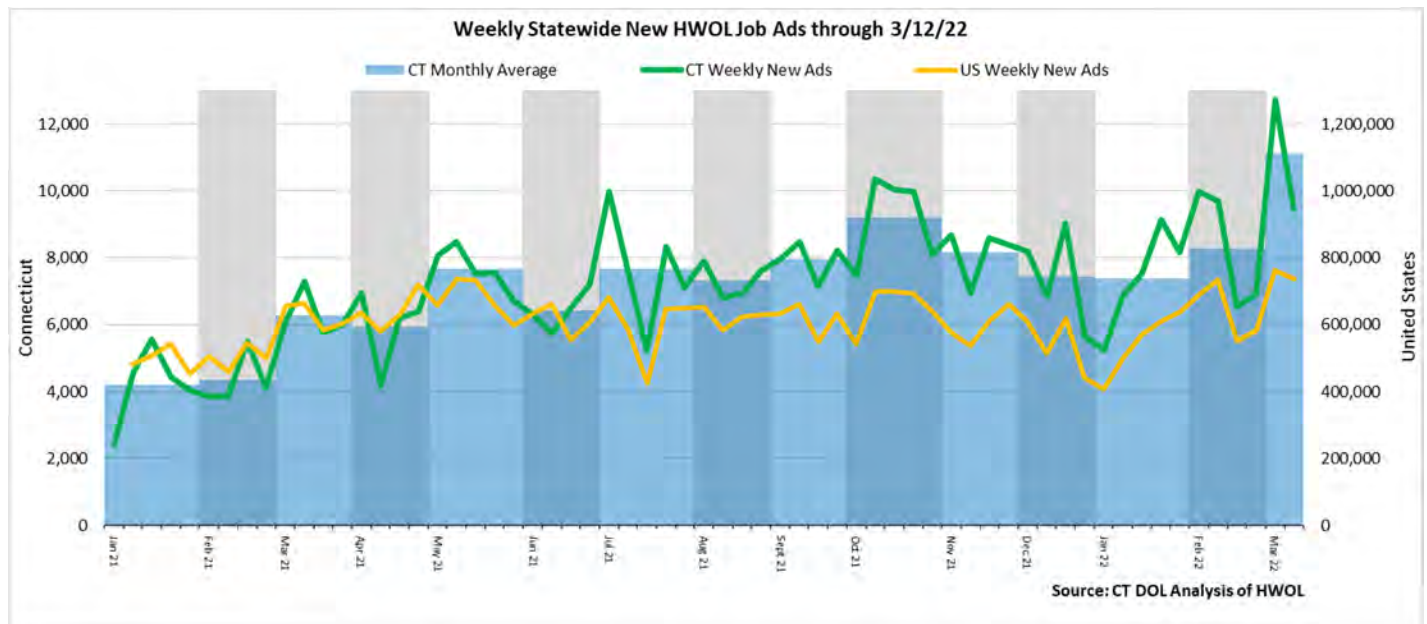


NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending March 12th, 2022: Weekly Ads Remain over 9,000 for Second Week in a Row

WETHERSFIELD, March 18th, 2022 – During the week ending March 12th, 2022, there were 9,470 new postings, down 3,239 new ads from the March 5th series high of 12,709 new ads. Though down 25% from last week, the week ending March 12th was the 8th highest new ad count during the pandemic period and 30% above a year ago. A large share of that over the week decline is the result of shifts within Health Care & Social Assistance, which accounted for over 50% of the total drop. That industry shift was heavily influenced by a one-week blip in new ads at Hartford Healthcare, which rose to almost 2,000 during the week ending March 5th or more than 34% of total new ads increase that week. During the most recent week, that employer had 537 new ads, which amounts to 45% of the 3,239 total decline over the week. Other industries with large shares of the total decline include Finance & Insurance and Retail trade, respectively with 7% and 6% of the over the week decline. The weekly swings shown below illustrate the inherent volatility of the weekly new ad series, while also showing that the monthly averages of weekly new ads have been at or above 5,900 since March 2021.



Industries with the most new postings include Health Care & Social Assistance, Finance & Insurance, and Manufacturing.

Occupations with the most new postings include Registered Nurses, Retail Salespersons, and Heavy & Tractor-Trailer Truck Drivers.

Employers with the most new postings include Hartford Healthcare, Aya Healthcare, Yale-New Haven Health System.

The three industries with the most new job postings where:

- **Health Care & Social Assistance** (2,258 new postings, -43% over the week)
- **Finance & Insurance** (797 new postings, -22% over the week)
- **Manufacturing** (681 new postings, -12% over the week)

NAICS	Industry	Ads Week	1 week	4 weeks	1 week change		4 week change	
		Ending: 3/12/22	ago: 3/5/22	ago: 2/12/22	%	#	%	#
0	Total	9,470	12,709	7,315	-25%	-3,239	29.5%	2,155
11	Agriculture, Forestry, Fishing and Hunting	6	14	4	-57%	-8	50%	2
21	Mining, Quarrying, and Oil and Gas Extraction	9	7	12	29%	2	-25%	-3
22	Utilities	73	173	61	-58%	-100	20%	12
23	Construction	123	130	87	-5%	-7	41%	36
31	Manufacturing	681	772	536	-12%	-91	27%	145
42	Wholesale Trade	40	105	35	-62%	-65	14%	5
44	Retail Trade	643	841	826	-24%	-198	-22%	-183
48	Transportation and Warehousing	273	251	270	9%	22	1%	3
51	Information	178	199	96	-11%	-21	85%	82
52	Finance and Insurance	797	1,023	771	-22%	-226	3%	26
53	Real Estate and Rental and Leasing	164	183	96	-10%	-19	71%	68
54	Professional, Scientific, and Technical Services	478	630	459	-24%	-152	4%	19
55	Management	15	8	4	88%	7	275%	11
56	Administrative and Support	198	275	173	-28%	-77	14%	25
61	Educational Services	586	412	243	42%	174	141%	343
62	Health Care and Social Assistance	2,258	3,969	1,530	-43%	-1,711	48%	728
71	Arts, Entertainment, and Recreation	78	100	43	-22%	-22	81%	35
72	Accommodation and Food Services	476	626	466	-24%	-150	2%	10
81	Other Services (except Public Administration)	144	155	116	-7%	-11	24%	28
92	Public Administration	76	144	95	-47%	-68	-20%	-19
99	Unspecified	2,174	2,692	1,392	-19%	-518	56%	782

Source: CT DOL Analysis of HWOL

17 industries had job posting decreases over the week and 4 had increases. The 17 decreasing industries fell by a combined 3,444 new ads over the week, with half that drop occurring in Health Care & Social Assistance. That industry was driven by declines at Hartford Healthcare, which had an uncharacteristic one-week new ad increase a week ago. All but two of the 17 decreasing industries fell by 10% or more, 11 fell by 20% or more, and 5 fell by over 40%. Most industries were up over four weeks, with the largest increases occurring within Health Care & Social Assistance (+728 new ads), Educational Services (+343 new ads), and Manufacturing (+145 new ads).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

New Job Postings by Occupation

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending: 3/12/22	1 week ago: 3/5/22	4 weeks ago: 2/12/22	1 week change		4 week change	
				%	#	%	#
Registered Nurses	829	1,767	478	-53%	-938	73%	351
Retail Salespersons	248	317	200	-22%	-69	24%	48
Heavy and Tractor-Trailer Truck Drivers	184	433	151	-58%	-249	22%	33
Licensed Practical and Licensed Vocational Nurses	182	259	59	-30%	-77	208%	123
Sales Representatives, Wholesale and Manufacturing, First-Line Supervisors of Retail Sales Workers	180	224	160	-20%	-44	13%	20
General and Operations Managers	170	180	144	-6%	-10	18%	26
Medical and Health Services Managers	137	116	82	18%	21	67%	55
Medical and Health Services Managers	125	135	116	-7%	-10	8%	9
Sales Managers	113	116	48	-3%	-3	135%	65
Customer Service Representatives	107	171	91	-37%	-64	18%	16
Secretaries and Administrative Assistants, Except Legal, Marketing Managers	106	147	52	-28%	-41	104%	54
Marketing Managers	102	113	67	-10%	-11	52%	35
Maintenance and Repair Workers, General	83	69	59	20%	14	41%	24
Real Estate Sales Agents	78	43	22	81%	35	255%	56
Management Analysts	71	63	53	13%	8	34%	18
Laborers and Freight, Stock, and Material Movers, Hand	69	84	162	-18%	-15	-57%	-93
Janitors and Cleaners, Except Maids and Housekeeping	67	68	65	-1%	-1	3%	2
Waiters and Waitresses	64	68	37	-6%	-4	73%	27
Human Resources Specialists	62	65	72	-5%	-3	-14%	-10
Nurse Practitioners	61	70	35	-13%	-9	74%	26
Physical Therapists	59	177	12	-67%	-118	392%	47
Marriage and Family Therapists	57	138	23	-59%	-81	148%	34
Preschool Teachers, Except Special Education	56	62	25	-10%	-6	124%	31
Maids and Housekeeping Cleaners	55	53	21	4%	2	162%	34
Respiratory Therapists	53	106	7	-50%	-53	657%	46

The occupations with the most new postings were:

- Registered Nurses (829 new postings, -53% over the week)
- Retail Salespersons (248 new postings, -22% over the week)
- Heavy and Tractor-Trailer Truck Drivers (184 new postings, -58% over the week)

Employers with the Most New Job Postings

Employer	Ads Week Ending: 3/12/22	1 Week Ago: 3/5/22	4 Weeks Ago: 2/12/22	1 Week # Change	4 Week # Change
Hartford Healthcare	537	1,996	198	-1,459	339
Aya Healthcare	186	156	29	30	157
Yale-New Haven Health System	127	90	95	37	32
Capital One	94	192	2	-98	92
Charter Communications	80	24	11	56	69
Raytheon	65	133	38	-68	27
Humana	64	50	41	14	23
UnitedHealth Group	64	65	94	-1	-30
Howard Hanna Rand Realty	53	4	2	49	51
Anthem Blue Cross	52	49	19	3	33
Yale University	50	59	23	-9	27
Medtronic	50	55	9	-5	41
KPMG	47	44	12	3	35
Cigna Corporation	42	40	47	2	-5
Trinity Health	41	36	37	5	4
Dick's Sporting Goods Incorporated	39	7	7	32	32
Travelers	39	61	35	-22	4
CVS Health	39	52	20	-13	19
State of Connecticut	38	52	33	-14	5
Avangrid	35	56	12	-21	23
Array	35	70	98	-35	-63
Lighthouse Professional Services	34	1	3	33	31
Post University	30	8	1	22	29
Aveanna Healthcare	28	1	11	27	17
Samba Care	28	10	18	18	10

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week were mostly in Healthcare, Finance & Insurance, and Retail Trade. The 25 employers shown above account for 20 percent of all new ads. Among the top 25 employers, 14 had over the week ad increase and 11 had decreases. With the exception of Hartford Healthcare, most employers had over the week change of less than 100 new ads. Hartford Healthcare had an over the week decrease of 1,459 new ads from about 2,000 new ads last week to 537 during the week ending March 12th. This one-week jump is uncharacteristic for that employer, which averaged 205 new ads per week over the past year. Over four weeks, 22 of 25 employers shown above had increases. The largest over four weeks were Hartford Healthcare (+339 new ads), Aya Healthcare (+157 new ads), and Capital One (+92 new ads).

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to:

<https://www1.ctdol.state.ct.us/lmi/hwol.asp>